

U.S. Mint / News / Press Releases / 2014

## United States Mint Opens Sales for Lou Hoover First Spouse ½ Ounce Gold Coins August 14

August 7, 2014

WASHINGTON — The United States Mint will open sales for the 2014 First Spouse Series One–Half Ounce Lou Hoover Gold Coins Aug. 14 at noon Eastern Daylight Time (EDT).

Orders will be accepted at <a href="http://www.usmint.gov/catalog">http://www.usmint.gov/catalog</a> and at 1–800–USA–MINT (872–6468), while hearing – and speech—impaired customers with TTY equipment may order at 1–888–321–MINT. A fee of \$4.95 will be added to all domestic orders for shipping and handling.

Lou Hoover First Spouse Gold Coins will be struck at the United States Mint's West Point facility in proof (product code HP5) and uncirculated (product code HP6) qualities. The maximum mintage is set at 10,000 across all product options, with customer demand determining the ratio of proof coins to uncirculated coins produced. Pricing will be based on the United States Mint's gold pricing structure, available at <a href="http://www.usmint.gov/catalog">http://www.usmint.gov/catalog</a>.

The obverse (heads side) of the Lou Hoover First Spouse Half–Ounce Gold Coin was designed by United States Mint Artistic Infusion Program (AIP) artist Susan Gamble and sculpted by United States Mint Sculptor–Engraver Michael Gaudioso. The design depicts Mrs. Hoover's portrait and the inscriptions LOU HOOVER, IN GOD WE TRUST, LIBERTY, 2014, 31st, and 1929 – 1933.

The coin's reverse (tails side) was designed by AIP artist Richard Masters and sculpted by United States Mint Sculptor—Engraver Jim Licaretz. The design features a late 1920's radio representing Mrs. Hoover's first public radio address as First Lady, the first to do so. Inscriptions are UNITED STATES OF AMERICA, E PLURIBUS UNUM, \$10, 1/2 OZ., and .9999 FINE GOLD.

## **About the United States Mint**

The United States Mint was created by Congress in 1792 and became part of the Department of the Treasury in 1873. It is the Nation's sole manufacturer of legal tender coinage and is responsible for producing circulating coinage for the Nation to conduct its trade and commerce. The United States Mint also produces numismatic products, including proof, uncirculated, and commemorative coins; Congressional Gold Medals; and silver and gold bullion coins. The United States Mint's numismatic programs are self–sustaining and operate at no cost to the taxpayer.

Note: To ensure that all members of the public have fair and equal access to United States Mint products, orders placed prior to the official on–sale date and time of Aug. 14, 2014, at noon EDT, shall not be deemed accepted by the United States Mint and will not be honored. For more information, please review the United States Mint's Frequently Asked Questions, Answer ID #175.

## ADDITIONAL RESOURCES:

- For information about the United States Mint, please visit /about/about.
- To subscribe to United States Mint electronic product notifications, news releases, and public statements, visit <a href="https://catalog.usmint.gov/email-signup">https://catalog.usmint.gov/email-signup</a>.
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United States Mint - Connecting America through Coins

Contact

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Customer Service Information: (800) USA MINT (872-6468)

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